



**UNIQUE EVENTS  
FOR  
UNIQUE ATHLETES**

## **Event Sponsorship Information**

### **Our Event Highlights**

- Family & community oriented athletic race events
- Beginner & first timer friendly
- Beautiful race courses & venues!
- Post-race party, awards, food & drinks
- Unique experiences for each athlete, spectator & vendor/sponsor

### **2019 Goals**

- Grow our audience & registration numbers
- Involve the local business community
- Build lasting local sponsor relationships
- Promote health & wellness through athletic racing (fun or competitive)
- Provide high visibility for our sponsors, vendors and local community
- Get youth involved in athletics & group physical activity
- Contribute to local charity groups
- Promote our local parks & open spaces

## Presenting Sponsor Package – \$2000 / One available

- **Your Logo on the following:**
  - **Event Posters & Flyers**
  - **Athlete Race Bibs**
  - **Official Race Shirt or Apparel (given to all participants)**
  - **Registration Website**
  - **Event Advertising**
  - **Event Related Promotional Email Blasts**
  - **Mile Markers -OR- Course Signs (where applicable)**
  - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Exclusivity in industry/business category
- Option to have packet pickup (single day) before the event at your place of business
- Sponsor recognition announcements on race day
- Exposure in any promotions as the **Presenting Sponsor** of the event
- Designated Booth space at race event
- 5 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (50% off /participant)
- Coupon/Promotion sent to all race participants
- Optional logo branding for the entire season on our equipment/gear



## Title Sponsor Package – \$1250 / 2 spots available

- **Your Logo on the following:**
  - **Event Posters & Flyers**
  - **Official Race Shirt or Apparel (given to all participants)**
  - **Registration Website**
  - **Included on any Event Advertising**
  - **Event Related Promotional Email Blasts**
  - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 3 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (25% off /participant)
- Coupon/Promotion sent to all race participants
- Optional logo branding for the entire season on our equipment/gear



## Platinum Sponsor Package – \$500 / 5 spots available

- **Your Logo on the following:**
  - **Event Posters & Flyers**
  - **Official Race Shirt or Apparel (given to all participants)**
  - **Registration Website**
  - **Included on any Event Advertising**
  - **Event Related Promotional Email Blasts**
  - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 2 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (20% off /participant)
- Optional logo branding for the entire season on our equipment/gear



## **Gold Sponsor Package – \$250 / 5 spots available**

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
  - **Your Banner/Logos** at finish line (banner provided by sponsor)
  - Sponsor recognition announcements on race day
  - Designated Booth space at race event
  - Exposure in any promotions of the event
  - 1 Complimentary race registration for a staff member or employee
  - Special registration rate for staff/employees (20% off/participant)
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## **Green Sponsor Package – \$100 / 10 spots available | *FEE WAIVED for 2019***

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
  - Sponsor recognition announcements on race day
  - Designated Booth space at race event
  - Exposure in any promotions of the event
  - One 50% discounted race registration for a staff member or employee
  - Special registration rate for staff/employees (15% off/participant)
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Sponsor requirements/duties will include, but are not limited to:

- Promotion of our events to customer base 3x monthly
- Providing promotional items for athlete "swag bags"
- Providing specialty promotions/items/discounts for podium finisher bags
- Flyer display at place of business
- Help to recruit volunteers for the event