UNIQUE EVENTS
FOR
UNIQUE ATHLETES

Event Sponsorship Information

Our Event Highlights

- Family & community oriented athletic race events
- Beginner & first timer friendly
- Beautiful race courses & venues!
- Post-race party, awards, food & drinks
- Unique experiences for each athlete, spectator & vendor/sponsor

2019 Goals

- Grow our audience & registration numbers
- Involve the local business community
- Build lasting local sponsor relationships
- Promote health & wellness through athletic racing (fun or competitive)
- Provide high visibility for our sponsors, vendors and local community
- Get youth involved in athletics & group physical activity
- Contribute to local charity groups
- Promote our local parks & open spaces

Presenting Sponsor Package – $2000 / One available

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Athlete Race Bibs**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Mile Markers -OR- Course Signs (where applicable)**
    - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Exclusivity in industry/business category
- Option to have packet pickup (single day) before the event at your place of business
- Sponsor recognition announcements on race day
- Exposure in any promotions as the **Presenting Sponsor** of the event
- Designated Booth space at race event
- 5 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (50% off /participant)
- Coupon/Promotion sent to all race participants
- Optional logo branding for the entire season on our equipment/gear

Title Sponsor Package – $1250 / 2 spots available

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 3 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (25% off /participant)
- Coupon/Promotion sent to all race participants

Platinum Sponsor Package – $500 / 5 spots available

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 2 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (20% off /participant)

Gold Sponsor Package – $250 / 5 spots available

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Designated Booth space at race event
- Exposure in any promotions of the event
- 1 Complimentary race registration for a staff member or employee
- Special registration rate for staff/employees (20% off/participant)

Green Sponsor Package – $100 / 10 spots available | *FEE WAIVED for 2019*

- **Your Logo on the following:**
    - **Event Posters & Flyers**
    - **Official Race Shirt or Apparel (given to all participants)**
    - **Registration Website**
    - **Included on any Event Advertising**
    - **Event Related Promotional Email Blasts**
    - **Social Media Announcements**
- Sponsor recognition announcements on race day
- Designated Booth space at race event
- Exposure in any promotions of the event
- One 50% discounted race registration for a staff member or employee
- Special registration rate for staff/employees (15% off/participant)

Sponsor requirements/duties will include, but are not limited to:

- Promotion of our events to customer base 3x monthly
- Providing promotional items for athlete "swag bags"
- Providing specialty promotions/items/discounts for podium finisher bags
- Flyer display at place of business
- Help to recruit volunteers for the event