



**UNIQUE EVENTS
FOR
UNIQUE ATHLETES**

Sponsorship Information

Our Event Highlights

- Safe, family, fun & community oriented athletic race events
- Beginner & first timer friendly
- Beautiful race courses & venues!
- Post-race community/party, awards, food & drinks
- Unique experiences for each athlete, spectator & vendor/sponsor

2020 Goals

- Continue growing our audience & registration numbers
- Grow our calendar of events (races, socials, training groups, meets)
- Increase positive athlete race day experiences
- Involve the local business community through more collaboration
- Build lasting local sponsor & vendor relationships
- Promote health & wellness through athletic racing (fun or competitive)
- Provide high visibility for our sponsors, vendors and local community
- Get youth involved in athletics & group physical activity
- Contribute to local charity groups
- Promote our local parks & open spaces

Presenting Sponsor Package - \$2500 / One available

- **Your Logo on the following:**
 - **Event Posters & Flyers**
 - **Athlete Race Bibs**
 - **Official Race Shirt or Apparel (given to all participants)**
 - **Registration Website**
 - **Event Advertising**
 - **Event Related Promotional Email Blasts**
 - **Mile Markers -OR- Course Signs (where applicable)**
 - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Exclusivity in industry/business category
- Option to have packet pickup (single day) before the event at your place of business
- Sponsor recognition announcements on race day
- Exposure in any promotions as the **Presenting Sponsor** of the event
- Designated Booth space at race event
- 4 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (50% off /participant)



Title Sponsor Package - \$1500 / 2 spots available

- **Your Logo on the following:**
 - **Event Posters & Flyers**
 - **Official Race Shirt or Apparel (given to all participants)**
 - **Registration Website**
 - **Included on any Event Advertising**
 - **Event Related Promotional Email Blasts**
 - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 2 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (25% off /participant)
- Coupon/Promotion sent to all race participants



Platinum Sponsor Package - \$500 / 2 spots available

- **Your Logo on the following:**
 - **Event Posters & Flyers**
 - **Official Race Shirt or Apparel (given to all participants)**
 - **Registration Website**
 - **Included on any Event Advertising**
 - **Event Related Promotional Email Blasts**
 - **Social Media Announcements**
- **Your Banner/Logos** at finish line (banner provided by sponsor)
- Sponsor recognition announcements on race day
- Banner in finish chute (provided by sponsor)
- Designated Booth space at race event
- 2 Complimentary race registrations for staff/employees
- Special registration rate for staff/employees (20% off /participant)



Gold Sponsor Package - \$250 / 4 spots available

- **Your Logo on the following:**
 - **Event Posters & Flyers**
 - **Official Race Shirt or Apparel (given to all participants)**
 - **Registration Website**
 - **Included on any Event Advertising**
 - **Event Related Promotional Email Blasts**
 - **Social Media Announcements**

 - **Your Banner/Logos** at finish line (banner provided by sponsor)
 - Sponsor recognition announcements on race day
 - Designated Booth space at race event
 - Exposure in any promotions of the event
 - 1 Complimentary race registration for a staff member or employee
 - Special registration rate for staff/employees (20% off/participant)
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Green Sponsor Package - \$100 / 6 spots available

- **Your Logo on the following:**
 - **Event Posters & Flyers**
 - **Official Race Shirt or Apparel (given to all participants)**
 - **Registration Website**
 - **Included on any Event Advertising**
 - **Event Related Promotional Email Blasts**
 - **Social Media Announcements**

- Sponsor recognition announcements on race day
- Designated Booth space at race event
- Exposure in any promotions of the event
- One 50% discounted race registration for a staff member or employee
- Special registration rate for staff/employees (15% off/participant)

Sponsor requirements:

- Promotion of our events to customer base 3x monthly
- Promotional items for athlete "swag bags" (non paper or flyer type)
- Specialty promotions/items/discounts for podium finisher bags
- Flyer display at place of business
- ***Help in signing up volunteers for our event or events***