



**UNIQUE EVENTS  
FOR  
UNIQUE ATHLETES**

## Breakaway Athletic Events Ambassador Program

### **Athlete Requirement Guidelines**

- Social Media Posts 4x monthly (*Facebook or Instagram preferred platforms*)
- Participation in all events (*when available*)
  - Can include racing, being on-staff, volunteering, helping to get registrations or helping sign up volunteers
- Help promote a positive local athlete environment through Facebook groups, taking part in group training sessions, local socials - etc.
- Provide event feedback/criticism that you attend

### **Athlete Benefits**

- Discounted or complimentary race entry to any/all Breakaway events (*pending level*)
- Additional Breakaway gear
- Additional sponsor opportunities (*discounts, gear, exposure*)
- Creative event input (*race venues, course routes, overall designs etc.*)
- Personal brand promotion available at events